

Mission Statement

Initiative

Develop a mission statement and promote it throughout the Steamship Authority and its constituent communities.

Project Manager

Sean Driscoll, Communications Director

Scope / Strategy

Using the 1994 draft mission statement as a baseline, identify avenues in which employees and the public can provide in-person and online feedback in order to create an updated and improved draft mission statement. Present to Port Council and Board for input and final approval.

Timeline

Solicit public comment through July 15; present at Port Council meeting August 7; present and seek Board approval August 20.

Estimated Cost

Internal human resources only; negligible additional costs.